

Press release from PosterLab (PL Digital GmbH)

Stronger together: PosterLab cross-organization platform has been chosen by the EU-funded FORTHEM Alliance to enable their researchers and students to connect and exchange knowledge across the 7 universities that are part of the alliance.

Mainz, Germany, 09.02.2022. The Mainz-based startup PosterLab (PL Digital GmbH) is happy to announce that it will support FORTHEM in its mission to ensure a greater cohesion in European higher education. The PosterLab platform aims to promote and digitize collaboration and knowledge transfer between research driven organizations (corporate, academia) to help partnerships succeed.

The FORTHEM team had been looking for a digital solution to map, connect and leverage its key assets: the experts and expertise constituting the alliance. At the same time, it was important to ensure that communication flows in between each member. PosterLab has been selected as it offers a platform that is easy to collaborate, find peers and even do “buddy matching”, as well as, host events.

Sebastien Charles, Co-founder and CEO of PosterLab: "Onboarding all the feedback we got from doing interviews with alliances and partnerships practitioners, we can offer a collaborative and secure space for cross-organisation digital partnerships." For FORTHEM Dr. Elisabeth Klein: "You have very diverse decentralized infrastructure. You need to find ways how these infrastructures communicate with each other, and this seems to be one of the biggest challenges in digitization".

One of the main features, “Find an expert”, will be the key-element for collaborating university members to find other peers with a shared interest (allowing Buddy & Tandem matchmaking). This feature allows a quick and easy way to find other peers to collaborate within their alliance.

Managing an alliance is a complex task. As Mrs. Ludmila Samochwalow puts it: “It allows all the collaborating partners from the 7 universities to combine their strengths”. To address this point at least on the IT side, PosterLab provides a GDPR compliant and an SSO option (single Sign on) which makes it easy for any member of the alliance to connect to the platform in a fast and secured way. PosterLab servers are located in Germany.

Santi Porta, Co-Founder and CPO of PosterLab: “I am very happy FORTHEM selected us a are both our mission are similar: sharing knowledge across organizations”.

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About FORTHEM:

FORTHEM is one of the 41 European University Alliances funded by the EU Commission to create a European Higher Education Area by 2025 with learning, studying, and research easily transcending national borders. FORTHEM gathers 7 European academic organizations (Johannes Gutenberg-Universität Mainz from Germany, Université de Bourgogne from France, Jyväskylän yliopisto from Finland, Uniwersytet Opolski from Poland, Univerita' degli Studi di Palermo from Italy, Latvijas Universitāte from Latvia, Universitat de València from Spain). FORTHEM is a unique and united entity, not only with a strong higher education strategy, but also with a comprehensive research and innovation strategy.

They allow efficient pooling of resources by offering solutions for connecting, accessing, and sharing institutional resources and infrastructures. FORTHEM also promotes co-creation of knowledge with external entities and ensures dissemination of developed solutions to various stakeholders.

It joins local and European networks and current and future European Universities to maximize their outreach and impact on science and education policies.

Website: <https://www.forthem-alliance.eu/>

LinkedIn: <https://www.linkedin.com/company/forthem-alliance/>

About PL Digital GmbH:

PosterLab was founded in 2021 by Santi Porta and Sébastien Charles with the aim of facilitating and accelerating knowledge transfer within research driven alliances and partnerships.

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